

New Charter Technologies Recognized on CRN's 2024 MSP 500 List

(Denver, CO) February 15, 2024 — [New Charter Technologies](#), a portfolio company of Palo Alto-based private equity firm Oval Partners, announced today that [CRN](#)[®], a brand of [The Channel Company](#), has named New Charter to its Managed Service Provider (MSP) 500 list in the Elite 150 category for 2024.

The MSP 500 list compiled by CRN serves as a comprehensive guide to identifying and recognizing the top Managed Service Providers (MSPs) in North America. MSPs play a crucial role in supporting businesses by offering managed services that enhance efficiency, simplify IT solutions, and optimize return on investment.

The annual MSP 500 list is divided into three sections: the MSP Pioneer 250, recognizing companies with business models weighted toward managed services and largely focused on the SMB market; the MSP Elite 150, recognizing large, data center-focused MSPs with a strong mix of on- and off-premises services; and the Managed Security 100, recognizing MSPs focused primarily on off-premises and cloud-based security services.

The MSP 500 list aims to showcase and celebrate MSPs that are driving growth and innovation in the industry. These service providers not only enable businesses to harness complex technologies but also contribute to maintaining a strong focus on core business goals without stretching financial resources. By categorizing MSPs based on their business models and areas of expertise, the list helps end-users find the right partners to meet their specific needs and challenges in the rapidly evolving technology landscape.

With a track record of providing comprehensive managed and digital transformation services that enhance efficiency, simplify IT solutions, and optimize return on investment, New Charter Technologies stands out as a leading MSP. Their ability to adapt to the evolving needs of businesses, coupled with their commitment to innovation and customer satisfaction, has distinguished them among their peers in the industry.

Notably, of New Charter's portfolio of companies, 14 were also recognized and honored with coveted spots on the CRN 500 list, further solidifying the company's collective commitment to excellence and industry recognition.

Jennifer Follett, VP of US Content and executive Editor CRN, The Channel Company, emphasized the significance of managed services for businesses at various scales, stating, "Managed services provide a route for businesses of all sizes to maintain efficiency and adaptability

throughout their growth journey. The solution providers featured in our 2024 MSP 500 list are introducing cutting-edge managed services portfolios to the market, enabling their clients to achieve success by optimizing their IT budgets. This allows businesses to allocate resources strategically, concentrating on mission-critical tasks that drive future success."

"We are honored to be recognized by CRN as one of the elite Managed Service Providers in North America," said Mitch Morgan, CEO of New Charter Technologies. "This acknowledgment is a testament to the hard work and dedication of our team at New Charter, as well as our commitment to delivering exceptional services to our clients. Being named to the MSP 500 list reinforces our position as a leader in the industry, and we look forward to continuing to innovate and drive growth for our clients in the years to come."

The MSP 500 list will be featured in the February 2024 issue of CRN and online at www.crn.com/msp500.

About New Charter Technologies

New Charter Technologies is building a caliber of business the IT industry hasn't yet seen. Serving small-to-medium sized businesses in 10+ industries across North America, we deliver best-in-class technology solutions to propel our clients into the digital world. Learn more at newchartertech.com.

About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 40 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com

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